Thumbnail

There are various aspects of a thumbnail that you should be aware of:

- Check if the people present in the video are easy to see in the thumbnail.
- Check if the text on the thumbnail is readable if scaled to YouTube size.
  - You can use figma for this.
- Consider the “appropriateness” of the thumbnail to the content of the video. The artist should have watched the video to understand what is appropriate.
- If artists have internally reviewed already, skip thumbnail checking.

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