

# Editing Style

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# Editing to “Fit The Mood”

*(Shamelessly stolen from the QA guide)*

Make sure you consider the overall “mood” of the clip, and ensure the editing style you were planning to use meshes well with that mood.

In general, clips can fit in 4 broad moods, and your editing style should fit one of the following:

- Comedic (Meme-worthy, comedy bits, gags, etc)
- Exciting (Gameplay, focused effort, hype, motivational)
- Serious (Explanatory, informational, deep)
- Poignant (Reflective, sad, inspirational, cute, teetee)

# MADs, Montages and Memes

If you aren't currently assigned a project, you got some free time on your hands you want to waste, or you want to shill your oshi by making a video solely focused on him/her, you can make MADs, montages, or memes. All editors are not only free to make, but encouraged to make these. They serve as good interim content that doesn't need to pass through the entire workflow pipeline, and let editors flex their editing muscles a little more than in the normal subbed clip videos. As of right now, there are only a few guidelines to follow when making MADs, montages, or memes:

Use non-copyrighted music. While we are not a monetized channel, there is still risk involved in using copyrighted content, so please avoid using it altogether unless absolutely necessary (IE the meme is the copyrighted song)